

**WHAT IS CLAIMED IS:**

1. A fishing lure, useful for attracting and catching fish, comprised of, in combination
  - (a) A sleeve open at both front and rear ends and comprised of a flexible, thin material which undulates when the lure is pulled through the water,
  - (b) hook means disposed within and near the rear end of the sleeve, and
  - (c) means which can be attached to a fishing line and for attachment of of said sleeve and hook means.
2. The fishing lure of claim 1 wherein the sleeve is comprised of an essentially water insoluble material.
3. The fishing lure of claim 1 wherein the sleeve is shaped like a football with the center portion being wider than either the front or rear ends.
4. The fishing lure of claim 1 wherein the sleeve is cylindrical in shape.
5. The fishing lure of claim 1 wherein the sleeve is in the shape of a cone.
6. The fishing lure of claim 1 wherein the sleeve is in the shape of a bug
7. The fishing lure of claim 1 wherein the sleeve is the the shape of a frog.
8. The fishing lure of claim 1 wherein the sleeve and hook are attached so that they can swivel at opposite ends of a holder, which has means for attachment of fish line.
9. The fishing lure of claim 8 wherein the holder has a plurality of arms which attach to the front circumferential end of the sleeve.
10. The fishing lure of claim 9 wherein the arms are attached to a ring to which is attached the front circumferential end of the sleeve.

11. The fishing lure of claim 9 wherein the holder is spherical in shape and the arms are selected from the group consisting of flexible metal wire, plastic wire and fabric.
12. The fishing lure of claim 11 wherein the hook and fish line attachment means can swivel about the holder.
13. The fishing lure of claim 11 wherein the hook is disposed just inside the rear end of the sleeve.
14. The fishing lure of claim 11 wherein the hook protrudes beyond the rear end of the sleeve.
15. The fishing lure of claim 11 wherein wherein the protruded hook and is hidden by a plurality of ribbons, one end of which is attached to the rear end of the sleeve.
16. The fishing lure of claim 2 wherein the sleeve is comprised of a material selected from the group consisting of silk, rayon, cotton, cotton blends, linen, nylon, polyethylene, polypopylene, and mixtures thereof.
17. The fishing lure of claim 16 wherein the sleeve is comprised of silk.
18. The fishing lure of claim 16 wherein the sleeve is comprised of rayon.
19. The fishing lure of claim 16 wherein the sleeve is comprised of polyethylene film.
20. A fishing lure, useful for attracting and catching fish, comprised of, in combination:
  - (a) a thin, silk, cylindrical sleeve open at both the front and rear ends, which undulates when the lure is pulled through the water,
  - (b) a solid, spherical shape holder which has an extension on its upper surface which can swivel with respect to the holder and to which a fishing line can be attached, and the bottom surface of which has an extension which can swivel with respect to the holder, and to which is attached at least one hook,

(c) a plurality of arms extending from the spherical holder to engage and retain a ring disposed in the front end of the sleeve.